

DD/S 65-1608

8 APR 1965

**MEMORANDUM FOR: Director of Logistics**

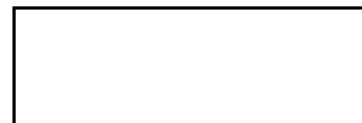
**SUBJECT : Natural Beauty Program of the Administration**

**REFERENCE : Memo dtd March 26, 1965 for The Cabinet and  
Heads of Agencies fm Horace Busby, same subj  
(DD/S 65-1461)**

1. Attached is an article entitled "President Orders Progress Reports on Beautification" which appeared in The Washington Post on 4 April 1965. This article may be of assistance to you in preparing the response to reference memorandum.

2. Colonel White suggests that you also incorporate the substantive comments contained in his correspondence with the Fairfax County Planning Commission on the rural character of the headquarters area. While GSA is generally responsible for the maintenance and upkeep of the area, the Agency has been substantially responsible for the appearance of the campus and surrounding area.

3. Colonel White requests that you proceed with the response to the White House and not wait for the established deadline.



**Executive Officer to the  
Deputy Director for Support**

STAT

**Att: Newspaper Article**

EO-DD/S:VRT:maq

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